

2 September 2024

To Whom It May Concern,

Subject: Endorsement of KINDCLOTH™ Dissolvable Wet Wipe Technology

On behalf of Conserve Global, we are pleased to endorse the KINDCLOTH™ dissolvable wet wipe technology, a product that aligns with our commitment to environmental sustainability and the protection of our planet's ecosystems.

KINDCLOTH™ represents a significant advancement in the development of eco-friendly consumer products. Traditional wet wipes, often containing harmful plastic fibres, contribute substantially to environmental degradation, including pollution in marine environments and the formation of fatbergs in wastewater systems. In contrast, KINDCLOTH™ utilizes Hydropol™, an innovative water-soluble polymer based on polyvinyl alcohol (PVOH), which is completely biodegradable, non-toxic, and safe for marine life.

Key environmental benefits of KINDCLOTH™ include:

- **Complete Biodegradability:** The Hydropol™ fibres in KINDCLOTH™ dissolve in water without fragmenting into harmful microplastics, ensuring full biodegradability in both freshwater and marine environments.
- **Non-Toxic and Safe:** The technology ensures that the product does not attract harmful substances such as fats, oils, or greases to its surface/fibres, thereby preventing fatberg formation and reducing the risk of drainage blockages.
- **Regulatory Compliance:** KINDCLOTH™ meets and exceeds global environmental standards, including exemptions from the EU's microplastics regulations, positioning it as a leading solution in the fight against plastic pollution.

Conserve Global is dedicated to promoting innovative technologies that offer sustainable solutions to global environmental challenges. KINDCLOTH™ is a prime example of such innovation, and we believe it will play a crucial role in reducing the environmental impact of disposable wet wipes.

We commend Health and Earth Care Solutions (Pty) Ltd for developing this groundbreaking technology and encourage the adoption of KINDCLOTH™ by other organizations and consumers seeking to minimize their environmental footprint.

Sincerely,



Andrew Parker
Director
Conserve Global

www.conserveglobal.earth